



WEBSTER CITY AREA
Chamber of Commerce

MEMBERSHIP GUIDE & SUPPORTER PACKAGES



2026

TOTAL RESOURCE
CAMPAIGN

The Value of Chamber Membership

Initial Benefits

- Welcome announcement on Chamber social media platforms
- Tap into the chamber network. Be featured in new member announcements during Chamber's Board of Directors and Chamber Ambassador meetings.
- Chamber Membership Window Decal

Ongoing Benefits

- Online Membership directory listing, with link to our website and your social media links, visited by more than *10,000 unique visitors annually searching for business contact information.*
- Collective business voice. Build camaraderie with your peers because together we can do more.
- Opportunities to build partnerships in your local network and connect with community-oriented businesses and organizations. Pooling resources, expertise, and networks can lead to mutual benefits.
- Promote your business by providing Member-to-Member discounts and submitting company events and open positions.

The Webster City Area Community Foundation was formed as a 501c3 nonprofit, in an effort to offer additional avenues to support chamber programs, community projects, and support our membership through fundraising.

Tax deductible donations can be made to support the work and programming of the Webster City Area Chamber of Commerce.

PROMOTIONAL SUPPORT & DIGITAL MARKETING

Welcome Bags

Cost: \$1,500 (1 available)

- Reusable bag with member logo & chamber logo
- Distributed to new residents via the City of Webster City Utility office, rental property owners, and large employees, and in-person at the Webster City Area Chamber of Commerce office.

Hospitality Bag

Cost: \$1,000 (1 available)

- Paper gift bag with member logo & chamber logo
- Distributed to visitors and attendees at large events such as meetings, class reunions, conferences, and professional events.

Membership Folders

Cost: \$250 (4 available)

- Business card size ad and logo recognition on Membership kit folders distributed to all new members or prospective members.

Member Spotlight

Cost: \$150

A Member Spotlight is a feature that highlights an individual, business, or organization within a community or network. It showcases their achievements, contributions, and unique qualities, offering an opportunity to share their story with a broader audience.

Promotional Email Blast

Cost: \$150

A marketing email sent with the goal of promoting a product, service, event, or special offer. It's designed to grab attention, convey key information quickly, and inspire action.

Website Banner Ad

Cost: \$150

A rectangular digital advertisement displayed on a webpage, designed to capture the viewer's attention and drive engagement. It can promote products, services, events, or brand awareness.

Community Text Message

Cost: \$45

200 character message to the community wide text message list.

NETWORKING & BUSINESS EVENTS

Chamber-on-Tap

Cost: \$50 5:00-7:00 PM

(Summer and Fall -2 available)

- Promotion of the event on website and in our weekly newsletter
- Social Media Promotion
- Representative to make comments on behalf of your business
- Host may provide refreshments or offer cash bar
- Business may provide door prizes or giveaways (optional)

Educational Experience

Refreshments

Cost: \$250-500 (3 available)

- Support a learning opportunity that aligns with your business' product or service, fosters business development, and builds networks

Webster City MARKET NIGHTS

DOWNTOWN WEBSTER CITY

Thursday Nights

June-August

Presenting Sponsor

Cost: \$3,500 (1 available)

- Enhanced recognition on all event materials to include print materials, paid advertising, social media, and outdoor signage
- Verbal recognition and thanks before, during and after each event
- Space at each Market Night event to display promotional materials and greet attendees

Summer Musician Sponsor

Nightly Cost: \$500 (12 available)

- Business logo recognition on lawn signage the night of the event
- Promotion on social media and pre-event promotion
- Recognition before, during and after the stage performance

Food Court Sponsor

Cost: \$1,500 (1 available)

- Enhanced recognition with logo on printed Webster City Market Nights printed signage, social media posting

Healthy Living Program Sponsor

Cost: \$1,500 (2 available)

- Brand recognition with logo for program and materials that encourage active and healthy lifestyles at market events such as produce shopping & recipes

Morning Coffee (9 available)

September - May

Cost: \$50

- Promotion of the event on our website and in our weekly newsletter
- Social Media promotion
- Mention in a press release as sponsor
- Representative to make comments on behalf of business
- Business provides refreshments for attendees
- Business may provide door prizes or giveaways (optional)



Annual Business Luncheon

Friday, February 27th, 2026

Event Sponsor

Cost: \$100 (12 available)

- Promotion of the event on our website, weekly newsletter and on invitations
- Representative may make comments on behalf of your business
- Business may provide door prizes or giveaways (optional)



Kids Zone Sponsor

Cost: \$2,500

- Business logo recognition of printed or digital materials
- Promotion on social media and electronic newsletter

Market Night in a Box

Cost: \$1,000 (1 available)

- Logo recognition with business logo on printed Webster City Market Night in a box bags, distributed at Webster City Market Nights each week
 - Promotion on social media

Market Bag Giveaway

Cost: \$1,500 (1 available)

- Brand recognition with logo on printed Webster City Market Nights Tote Bags. Bags will be distributed at Webster City Market Nights Kick-off Thursday, June 5th.

Beer Tent Sponsor

Cost: \$2,500 (1 available)

- Brand recognition with logo recognition at each nightly event.
- Promotion on social media and pre-event promotion

JunqueFest

**DOWNTOWN WEBSTER CITY
Memorial Day Weekend**

May 23rd, 2026



Presenting Sponsor

Cost: \$3,500 (1 available)

- Enhanced recognition on all event materials to include print materials, paid advertising, social media, and outdoor signage
- Verbal recognition and thanks before, during and after the event
- Space at the event to display promotional materials and greet attendees

Champion Sponsor

Cost: \$500 (5 available)

- Promotion of the event on our website, weekly newsletter, and social media to include business logo
- Verbal recognition prior to the event

Food Court Sponsor

Cost: \$1,500

- Verbal recognition and thanks before, during and after the event
- Logo recognition on any digital and printed material

Summer Musician Sponsor JunqueFest

Cost: \$500 (5 available)

- Brand recognition with logo on lawn signage the day of the event
- Promotion on social media and pre-event promotion
- Recognition before, during and after the stage performance

FALL RETAIL EVENT

October 22, 2026

Supporting Sponsor

Cost: \$500 (2 available)

- Enhanced recognition on all event materials to include print materials, paid advertising, social media, and outdoor signage
- Verbal recognition/ thanks before, during & after the event

Champion Sponsor

Cost: \$500 (5 available)

- Promotion of the event on our website, weekly newsletter, and social media to include business logo
- Verbal recognition prior to the event

Mystery Card Sponsor

Cost: \$250 (4 available)

- Verbal recognition and thanks before, during & after the event
- Logo recognition on any digital and printed card



SPRING RETAIL EVENT

DOWNTOWN WEBSTER CITY

April 25th, 2026

Brunch Sponsor

Cost: \$250 (2 available)

- Logo recognition on event materials
- Promotion of the event on our website, weekly newsletter, and social media to include business logo
- Verbal recognition prior to the event

Mystery Card Sponsor

Cost: \$250 (4 available)

- Verbal recognition and thanks before, during and after the event
- Business recognition on any digital and printed card

Event Materials Sponsor

Cost: \$250 (4 available)

- Verbal recognition and thanks before, during and after the event
- Logo recognition on any digital and printed map distributed or published



Supporter Packages

BUSINESS TRICK-OR-TREAT

Business Trick-or-Treat

Cost: \$750 (1 available)

- Logo recognition on event materials
- Verbal recognition before, during and after event
- Promotion of the event on website, weekly newsletter, and social media



ANNUAL GOLF OUTING

Friday, June 12th, 2026

The Links Golf Course

Presenting Sponsor

Cost: \$2000 (1 available)

- Event is named for the Sponsor (Annual Golf Classic presented by "YOU")
- Top billing on all event materials, weekly chamber newsletter, website social media promotion, event program and signage
- Verbal recognition during the event
- Speaking opportunity during the event kickoff and awards ceremony
- Hole Sponsorship ("man the hole")
- Registration for one (1) team Annual Chamber Golf Classic

Hole Sponsor (11 available)

Cost: \$250

- Billing on event materials, signage, website, and social media as a Hole Sponsor
- "Man the Hole" Represent your business with a small display, banners, or merchandise
- Engage with players by participating in games or contests

TOUR DE WEBSTER

September 26, 2026

Finish Line Sponsor

Cost: \$1,500 (1 available)

- Prominent brand recognition with logo and branding components at the race finish line crossed by all participants.
- Promotion on social media and pre-event promotion

Route Sponsor

Cost: \$500 (1 available)

- Brand recognition with logo on lawn signage on the last 4 turns of the route.



Golfer VIP Bag

Cost: \$1,000 (1 available)

- Logo recognition on registration bag for 144 golfers
- Representation of your business at the event
- Pre-event promotion prior to the event

Lunch Sponsor

Cost: \$750

- Representation of your business at the event
- Recognition at event



Water Station Sponsor

Cost: \$250 (2 available)

- Logo recognition on lawn signs at water station spots along the route
- Promotion on social media and pre-event promotion

T-Shirt Sponsor

Cost: \$100 (10 available)

- Logo recognition on lawn signs at water station spots along the route
- Promotion on social media and pre-event promotion

Christmas in the City



Christmas in the City

Friday, November 27th & 28th 2026

Presenting Sponsor

Cost: \$2,500 (1 available)

- Event Title Rights: Event and Lighted Parade will feature "presented by YOUR business"
- Verbal recognition and thanks before, during and after the event
- Speaking opportunity during the event
- Top billing on all event materials including print materials, paid advertising, weekly newsletter, and social media

Snapshots with Santa

Cost: \$1,500 (1 available)

- Photo Shoot Sponsor
- Logo recognition on all digital photo frames
- Logo recognition on all electronic copies of photos
- Promotion of the event on website, weekly newsletter, and social media

Christmas in the City Tree

Cost: \$1,500 (1 available)

- (Tree positioned in the Availa Bank Plaza)
- Ceremonial Lighting of the tree privileges
- Promotion of the event on website, weekly newsletter, and social media
- Logo recognition/signage in Availa Plaza

Glow Stick Sponsor

Cost: \$200 (3 available)

- Glow sticks distributed to children and youth prior to the lighted parade
- Verbal recognition at the event
- Promotion of the event on website, weekly newsletter, and social media

Cookies & Hot Chocolate Sponsor

Cost: \$750 (1 available)

- Logo recognition at the event
- Promotion of the event on website, weekly newsletter, and social media
- Business will provide the following:
 - Representative from the business on site
 - Door prizes/giveaways (optional)

Kid's Craft Sponsor

Cost: \$750 (1 available)

- Kids Ornament Kits
- Logo recognition at the event
- Verbal recognition at the event
- Promotion of the event on website, weekly newsletter, and social media



Webster City Chamber Tiered Dues	Friend \$225	Connect \$389	Grow \$589	Build \$924	Access \$1,800	Invest \$3,500
Eligible for Chamber Board Nominations	✓	✓	✓	✓	✓	✓
Chamber Referrals and Positive Word-of-Mouth	✓	✓	✓	✓	✓	✓
Chamber Committee Involvement	✓	✓	✓	✓	✓	✓
Chamber Alerts & Notifications Networking Opportunities	✓	✓	✓	✓	✓	✓
Eligible For Chamber Member-Only Discounts & Participation Discounts	✓	✓	✓	✓	✓	✓
Invitation to Annual Business Lunch	✓	✓	✓	✓	✓	✓
Subscribe to weekly newsletter and all chamber communications	✓	✓	✓	✓	✓	✓
Become a Member of Chamber Ambassadors	✓	✓	✓	✓	✓	✓
Chamber Window Cling Recognizes Chamber Membership	✓	✓	✓	✓	✓	✓
Inclusion in Welcome Bag program for New Residents	✓	✓	✓	✓	✓	✓
Ability to include information in weekly newsletter blasts	✓	✓	✓	✓	✓	✓
Ability to accept and participate in the Chamber Bucks Program	✓	✓	✓	✓	✓	✓
Ability to Post Events on the Community Calendar	✓	✓	✓	✓	✓	✓
Businesses Member Online Member Directory at visitwebstercityiowa.com	✓	✓	✓	✓	✓	✓
Ability to post jobs on the Help Wanted Board	✓	✓	✓	✓	✓	✓
Enhanced Member Listing (add company logo, photos, or maps)	✓	✓	✓	✓	✓	✓
Host a Ribbon Cutting or Grand Opening with the Chamber	✓	✓	✓	✓	✓	✓
Receive social media recognition on chamber's social media platforms	✓	✓	✓	✓	✓	✓
Event Sponsorship Credit Towards a Program or Event		\$150	\$200	\$360	\$750	\$1,000
One Social Media Push		✓	✓			
Two Social Media Pushes				✓	✓	✓
Advertising Credit of \$25 towards Digital Marketing/Print Advertising				✓		
Advertising Credit of \$75 towards Digital Marketing/Print Advertising					✓	
Advertising Credit of \$125 towards Digital Marketing/Print Advertising						✓
Listed Community Supporter, noted on Header of Weekly Newsletter						✓

Dear Chamber Members,

As we step into a brand-new year, we want to pause and say thank you. The strength of our Chamber — and our community — comes from you. Because of your involvement, support, and belief in Webster City, we continue to move forward together. Being a Chamber member isn't just about a membership — it's about showing up for one another, supporting local businesses, and helping our community thrive. Your membership allows us to advocate for Webster City, connect neighbors and businesses, and create opportunities that help our local economy grow.

Looking ahead to 2026, we're excited about what's to come. Our focus is on strengthening our business community, creating meaningful connections, and offering resources that truly make a difference. From networking and workshops to community events and promotions, your Chamber is here to support you every step of the way. We encourage you to take advantage of all your membership has to offer — meet new faces, share your story, grow your visibility, and lend your voice to the future of our community. When we support one another, we all win.

Together, we'll continue building on what makes Webster City special — hardworking people, strong relationships, and a true small-town spirit. The Webster City Area Chamber of Commerce is grateful to walk alongside you in 2026 and beyond as we grow, collaborate, and cheer each other on. Thank you for investing in our Chamber and in our community. Here's to a year filled with opportunity, connection, and continued success. Please reach out to the Chamber office at 515-832-2564 to schedule the use of your credits for 2026—we are excited to work with you!

Wishing you a happy, healthy, and prosperous year ahead!
Webster City Area Chamber Board and Employees

