



# WEBSTER CITY AREA Chamber of Commerce

## Webster City Market Nights

### Thursday Nights

June - August

Sneak Peak - May 29th

Themed market nights with food vendors, farmers' market vendors, and local handmade makers. Includes nightly activities and entertainment.

#### Presenting Sponsor (Limit 1) - \$3,000

- Top billing on all event materials to include print materials, paid advertising, social media, and outdoor signage
- Verbal recognition and thanks before, during and after each event
- Space at each Market Night event to display promotional materials and greet attendees

#### Beer Tent Sponsor (Limit 1) - \$2,500

- Brand recognition with logo recognition at each nightly event
- Promotion on social media and pre-event promotion

#### Summer Musician Sponsor

Monthly Cost: (Limit 3) - \$2000

Nightly Cost: (Limit 15) - \$500

- Brand recognition with logo on lawn signage the night of the event
- Promotion on social media and pre-event promotion
- Recognition before, during and after the stage performance

#### Healthy Living Program Sponsor (Limit 1) - \$1,500

- Brand recognition with logo for program and materials that encourage active and healthy lifestyles at market events such as produce shopping recipes, walking or biking to the market.

#### Weekly Theme Sponsor (Limit 10) - \$250

- Brand recognition with logo on lawn signage the night of the event
- Promotion on social media and pre-event promotion
- Recognition before, during and after the stage performance

#### Interactive Activity Sponsor (Limit 5) - \$150

- Brand recognition with logo of printed or digital materials
- Promotion on social media and electronic newsletter

#### Market Tote Giveaway Sponsor (Limit 1) - \$1500

- Brand recognition with logo on printed Webster City Market Nights Tote Bags, distributed at Webster City Market Nights Kick-off Thursday, June 5th

## Children's Market Night Activities

#### Foam Party

\$750 (Limit 3)

#### Carnival Games

\$400 (Limit 3)

#### Bounce House

\$500 (Limit 3)

#### Sumo Wrestler Game

\$150 (Limit 3)

#### Dunk Tank

\$350 (Limit 3)

#### Pony Hops Game

\$150 (Limit 3)