



WEBSTER CITY AREA  
**Chamber of Commerce**

**Christmas in the City Supporter Package**  
**Saturday, December 7th, 2024**  
Start Time: All Day

**Presenting Sponsor (Limit 1) - \$2,000**

- Event Title Rights: Event and Lighted Parade will feature “presented by YOUR business”
- Verbal recognition and thanks before, during and after the event
- Speaking opportunity during the event
- Top billing on all event materials including print materials, paid advertising, weekly newsletter, and social media

**Snapshots with Santa Sponsor (Limit 1) - \$1000**

- Photo Shoot Sponsor
- Logo recognition on all digital photo frames
- Logo recognition on all electronic copies of photos
- Promotion of the event on website, weekly newsletter, and social media

**Christmas in the City Tree Sponsor (Limit 1) - \$1,000**

(Tree positioned in the Availa Bank Plaza)

- Ceremonial Lighting of the tree privileges
- Promotion of the event on website, weekly newsletter, and social media
- Logo recognition/signage in Availa Plaza

**Glow Stick Sponsor (Limit 2) - \$125**

- Glow sticks distributed to children and youth prior to the lighted parade
- Verbal recognition at the event
- Promotion of the event on website, weekly newsletter, and social media

**Activities Sponsor (Limit 1) - \$500**

- Logo recognition at the event
- Promotion of the event on website, weekly newsletter, and social media
- Business will provide the following:
  - Representative for the business on site
  - Provide cookies and drink
  - Door prizes/giveaways (optional)

**Kid's Corner Sponsor (Limit 1) - \$500**

- Kids Ornament Kits
- Logo recognition at the event
- Verbal recognition at the event
- Promotion of the event on website, weekly newsletter, and social media