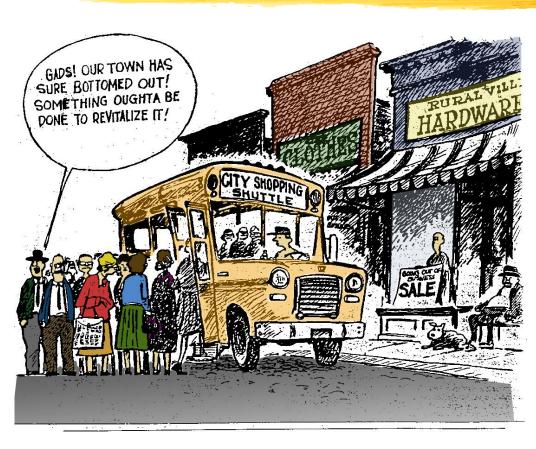
## **Cost of an Empty Store on Main Street**



- # \$250,000 lost sales
- # \$16,250 lost employee payroll
- **#** \$15,000 lost rents
- # \$24,750 lost business profit
- # \$1,500 lost property taxes
- # \$5,100 lost bank deposits
- # \$15,000 lost bus. loan demand
- # \$12,500 lost sales tax to gov. \$18,900 lost household income generated elsewhere in community
- # \$5,500 lost utilities
- # \$3,500 lost advertising