

CHAMBER AMBASSADOR

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to chamber members.



*Building business and community
through economic growth,
promotion, and access to leaders,
education, and networking.*

EVENT ATTENDANCE

- | | |
|--|------|
| <input type="checkbox"/> Attend Ribbon Cutting/Groundbreaking | 4PT |
| <input type="checkbox"/> Attend Chamber Coffee | 3PT |
| <input type="checkbox"/> Attend an Annual Meeting | 2PT |
| <input type="checkbox"/> Attend a Business After Hours | 2PT |
| <input type="checkbox"/> Attend City Council meeting | 1PT |
| <input type="checkbox"/> Provide a letter of support to a business | 1PT |
| <input type="checkbox"/> Attend event other than noted above | 1PT |
| <input type="checkbox"/> Volunteer at large chamber events | 10PT |

AMBASSADOR ROLES

- | | |
|---|-----|
| <input type="checkbox"/> Complete a Scheduled Volunteer Shift | 4PT |
| <input type="checkbox"/> Deliver New Member Information | 2PT |
| <input type="checkbox"/> Attend a Committee Meeting | 2PT |
| <input type="checkbox"/> Obtain a Donated Item for an Event | 1PT |

CHAMBER GROWTH

- | | |
|---|-----|
| <input type="checkbox"/> Recruit a new chamber member | 4PT |
| <input type="checkbox"/> Bring a Prospective Member to an Event | 3PT |
| <input type="checkbox"/> Pop-in on a Member | 1PT |
| <input type="checkbox"/> Distribute Event Flyers | 2PT |
| <input type="checkbox"/> Distribute Activities Guides | 2PT |

EXTRA CREDIT

- | | |
|--|-----|
| <input type="checkbox"/> Recruit a New Ambassador | 4PT |
| <input type="checkbox"/> Collect Items for Welcome Bags | 3PT |
| <input type="checkbox"/> Volunteer in the Chamber Office | 2PT |
| <input type="checkbox"/> Post a Facebook Live, Create Stories
or Reels on Social Media Highlighting
a Member | 2PT |

40 SERVICE POINTS / CALENDAR YEAR

CHAMBER AMBASSADOR

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to chamber members.

COMMITTEE MISSION

It is the mission of the Webster City Chamber of Commerce Ambassador Program to promote member commitment and retention by

- Raising awareness of the Webster City Area Chamber's activities and benefits of membership.
- Informing and involving new chamber members to foster member retention.
- Encouraging partnerships between members and within the communities we serve.
- Serving as a liaison between the chamber staff and membership

Who are the Webster City Area Chamber Ambassadors?

The Ambassador Program consists of all volunteers from the Chamber membership who donate their time and talents to assist the chamber in various activities throughout the year. As informed chamber representatives, the ambassadors serve as the entity of the chamber that focuses on the chamber membership retention – the backbone of the chamber organization.

Building business and community through economic growth, promotion, and access to leaders, education, and networking.



AMBASSADOR BENEFITS

- Visibility/recognition for each member and their respective business.
- Networking opportunities and growing business contacts.
- Gain exposure and recognition in the community from attending ribbon cuttings, fundraisers and grand openings and have the opportunity to meet many other community and/or business leaders.
- Acquire experience and knowledge of chamber operations and benefits, in preparation of larger leadership roles in the chamber such as the Webster City Chamber Board of Directors.
- All Ambassadors will be offered a complimentary ticket to the **New Year's Eve Gala**.
- Opportunity to be awarded "Ambassador of the Year."

CHAMBER AMBASSADOR

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to chamber members.



PURPOSE & RESPONSIBILITIES OF AN AMBASSADOR

- Ambassadors will foster member relationships and assist in recruiting new members and retaining existing members in the Webster City Area Chamber of Commerce.
 - Each month you will be responsible to add your points to the ambassador board and place in the correct folder in the chamber office.
 - Ambassadors will assist in recruiting new members by explaining member benefits, promoting chamber activities and communicating referrals to the chamber staff. Ambassadors will also assist in retaining current members and encouraging involvement in chamber committees as well as chamber events, coffees, and annual meeting.
- Ambassadors will be asked to serve as chamber representatives at functions as requested by the chamber including ribbon cuttings, grand openings, fundraisers and various other community events, as needed. If you are requested to volunteer for a specific event, you will attend this function at no charge to the Ambassador.
 - We ask that Ambassadors wear a lanyard at all functions related to chamber activity to best identify they are representing the Webster City Area Chamber of Commerce. Lanyards can be obtained through the chamber office.
 - Ambassadors will meet monthly, usually on the second Thursday from 12 – 1 p.m. Lunch will be provided at most meetings. Special meetings may be scheduled as needed.

CHAMBER AMBASSADOR

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to chamber members in the Webster City Area.



QUESTIONS FOR PROSPECTIVE AMBASSADORS

- Name
- Phone Number
- Email address
- How long have you been a Chamber member?
- We are looking for a group that promotes and attends events at differing times through out the morning, afternoon and evening. When you are most available to serve as Ambassador? Are you willing to be flexible on times?
- What do you hope to gain/offer by being an Ambassador?
- What attracts you to serve in the position of ambassador?
- Are you willing to share ideas and help lead the change to increase Chamber membership and represent events in the community hosted thru the Chamber?
- What is your greatest asset to the Ambassador program? Greatest weakness? It is good to know these, so we can best work together as a team.
- What would you say if someone has a complaint or a differing opinion than what is currently planned at the Chamber? How would you handle it on Social Media?