



WEBSTER CITY AREA
Chamber of Commerce

Christmas in the City Supporter Package
Saturday, December 2nd, 2023
Start Time: All Day

Premier Event Sole Sponsorship - \$2,000

- Sole sponsorship on the schedule of community events the day of the event
- Christmas in the City Parade Sponsorship
- Daily Freeman Journal and Fort Dodge Messenger full color print advertisements
- Boosted Facebook events and posts
- Radio advertising on Alpha Media and KQWC
- Sponsored Christmas movie at the Webster Theater
- On-Screen Advertising at the Webster Theater
- Downtown Lighted Parade Sponsorship

Snapshots with Santa Sponsor
Limit 1 - \$1000

- Photo shoot sponsor
- Logo recognition on photo frame
- Logo distribution on all electronic copies of photos
- Logo recognition at event
- Promotion of the event on our website and weekly newsletter
- Recognition in social media promotion of event

Christmas in the City Tree Sponsor
Limit 1 - \$1,000

- Tree positioned in the Availa Bank Plaza
- Ceremonial lighting of the tree
- Promotion of the event on our website
- Weekly newsletter
- Facebook promotion
- Logo recognition in the Availa Plaza

Brewer Creek Sponsor
Limit 1 - \$500

- Verbal recognition by carolers
- Logo recognition at event
- Promotion of the event on our website and weekly newsletter
- Recognition in social media promotion of event
- Business will provide the following:
 - Representative to make comments on behalf of the business.
 - Host provides hot chocolate and cookies
 - Space/Table for sign-in form and agenda
 - Door prizes or giveaways (optional)

Kid's Corner Sponsor
Kids Activities at Brewer Creek
Limit 1 - \$250

- Table of set-up with logo recognition
- Verbal recognition at event
- Promotion of the event on our website and weekly newsletter
- Recognition in social media promotion of event

Glow Stick Parade Sponsor
Limit 2 - \$125

- Glow Sticks distributed to children and youth in preparation of lighted parade
- Verbal recognition day-of-event